



WELCOME!

Welcome to the Euroliance News Bulletin, the second of the Euroliance quarterly bulletins in 2011 which keeps you up to date with the latest progress of Euroliance.

Euroliance update - Spring

During the winter period in 2010 / 2011 we have seen an increase in the number of international RFP's within, amongst others, the pharmaceutical, food, retail and the IT industries. We have been requested to participate in these international tenders partly through FM players and partly directly. New potential and international clients are approached and show interested as we see an increase in requested meetings and conference calls. This is the indication for Euroliance that we are on the right track. The Euroliance team is therefore more motivated than ever to get new business going!

Operational activities

In several countries our operational activities for the major European FM player mentioned in the winter issue have started. The activities are divided into three phases and are expected all to be rolled out by the end of this year. The same FM player is involving us now more into new business for soft services. A new business award has been received for France thanks to the existing business in the Netherlands for a Life Sciences and Materials Sciences company and more negotiations for other countries are now taking place.



Marketing update - the new Euroliance advert

We have recently released a fresh, new Euroliance advert. This advert will appear 6x in the European Cleaning Journal.

QR code

As you can see we have put a QR (Quick Response) code into the advert (the little square at the bottom left of the advert). These codes are increasingly used to get people to go to your website or to contact you more easily.

INTERNATIONAL SERVICE BUILT ON REGIONAL STRENGTHS

EUROLIANCE

Euroliance provides a range of facilities services on an international level. Our specialisms include cleaning, security and associated services. Our international experience and local knowledge will help you to cut costs and improve quality.



CLEANING SERVICES
Smart service solutions for your property



SECURITY SERVICES
Safeguarding and security for people and buildings



Scan this code with your smartphone to go through to our website and see what Euroliance can do for you.

info@euroliance.eu
www.euroliance.eu



Euroliance, founded in 1999, is a joint venture of 3 powerful companies, OCS, ONET and Gegenbauer.

Euroliance Nominated Service Providers

VIVALDI & CARDINO

BEIWAC
FACILITY SERVICES

future fm

EYK A.E.

RGS GROUP

Another Euroliance team member profile

Many of you will already know Chris Vincent who has been involved with Euroliance since its original beginnings in 1999. Chris has held many sales roles within OCS in Cleaning, Integrated Services and National Accounts. Before joining OCS Chris worked for both Group 4 Security and Initial Contract Services so has a wealth of experience of the service sector both in the UK and throughout Europe. Chris is responsible for the bid management process and most of you will have dealt with him during our many Euroliance bids. When not preparing sales proposals Chris spends his time sailing and also playing cornet in a traditional English brass band. For questions you can contact him at:

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